



Better Medical



MEDIA RELEASE

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PracticeHub chosen as practice management partner by primary care group Better Medical

Leading online practice management platform, PracticeHub, has recently partnered with Better Medical, the third-largest operator of GP clinics in Australia, to support the group's practice operations.

Better Medical is a primary care organisation launched in 2015, that has grown steadily year on year, now with 85 clinics across South Australia, Queensland, Tasmania and Victoria. More than 600+ general practitioners, seven doctor-owners, and 900+ support staff work in the clinics.

Seeking to improve their clinical and corporate governance, Better Medical found the solution in PracticeHub. Chief Medical Officer, Dr Colin Goodson said, "We chose PracticeHub because of its ability to centralise management and oversight of operations across our growing business. Its customisable features will provide a framework to ensure quality, consistency, accountability and risk mitigation in practice management across our group."

Another reason Better Medical chose PracticeHub is because the Cgov cloud-based quality management system can be integrated into the platform for reporting of WHS, clinical, and risk incidents as well as patient complaints, which Better Medical can configure to their specific needs.

"Having a solid governance framework will allow our team to provide seamless management services to our GP clinics, so they can focus on improving the health of the communities they serve," Dr Goodson said.

The alliance means PracticeHub will make the daily operations for each of Better Medical's practices simpler, safer and more efficient and ultimately, improve their patients' service experience. PracticeHub's flexible practice management solution is also scalable, allowing Better Medical to easily adapt their management systems to meet their needs as they continue to grow.

The addition of Better Medical clinics means that PracticeHub will provide practice management solutions to over 1,000 healthcare practices and over 10,000 users across 40 different specialties.

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[PracticeHub](#) is an integrated practice management platform by Avant. Developed in collaboration with respected industry partners, it provides essential practice management tools and resources to help you reduce complexities, risks and costs involved in managing a practice.

[Better Medical](#) is a leading provider of quality healthcare in Australia, serving GP practices with management expertise, support functions and economies of scale that allow them to focus on delivering excellent healthcare to their patients and local communities.